# **LICENSE AGREEMENT**

- 1. Select appropriate implements for local production.
- 2. Negotiate extent of know-how required.
- 3. Memorandum of Understanding Contract.

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## Re 1

## Criteria for selection

- Marketable
  - = appropriate end-user segment
  - = agricultural mechanisation in progress
  - = distribution channels tractor dealers
  - = competition local vs. import
- Fabricating facilities
  - = building and infrastructure
  - = machinery : Press, Guillotine, Lathe, Drill, Welding, Paint etc.
  - = sub-contractors
  - = manpower
- Raw materials
  - = reliable supply of steel, oil, paint, grease, tools etc.
  - = unhindered import of key components.

# *Re* 2

#### Know-how

- Machine sample prototype
- Technical shop floor drawings
- Bills of Materials (BOM)
- Owners' Manuals (English)
- Sales material & decals (optional)
- Training (optional)

# *Re 3*

#### MOU - License Agreement

- Time frame
- Licensor obligations
- Licensee obligations
- Audit & dispute